The World's Population Tomorrow A Statistical Snapshot

Alan Nevin, LAI Fellow
San Diego Chapter
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The **United Nation's** Statistical Research Center has recently projected the world population out to 2100. In that year, they have projected the world population to be 11.2 billion, roughly a third more populous than today.

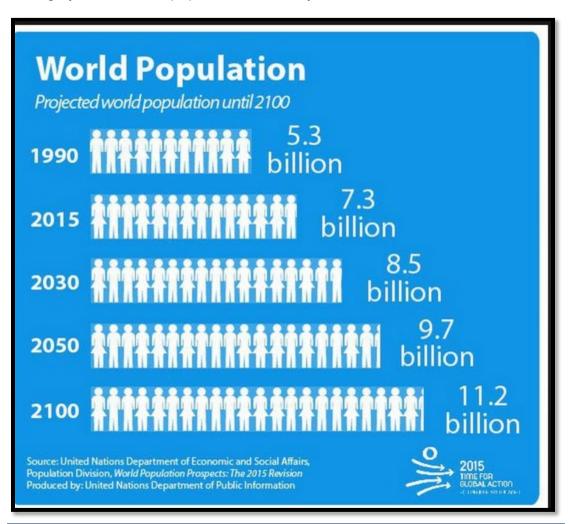


Exhibit 1

Population Expansion: the World

Using the U.N. database, we have prepared an analysis of the **demographic future** of the world focusing on the **next 50 years**. The report is a bit number heavy, but probably worth the time invested because of the importance of the world economy and where the United States fits in the story.

The clear winner, in terms of adding population, is **India** which is projected to **add 30 million** population by 2070, accounting for a major share of the population gains of 1st and 2nd world economies. Among the first world countries, the **United States** is "the winner" adding some **seven million people** in the 50-year timeframe.

In terms of the Nations that will lose population, the clear winner (?) is China with a projected **loss of 26 million people**. Based on other recent reports, it is likely that China will lose more than 26 million and may already be at the **1.2 billion level**. Apparently, population counting in China is questionable.

The U.S. is projected to add almost 7.0 million population in the 2020-2070 timeframe and approach **400 million by 2070**.

In this exhibit, we show a sample of countries that will "grow" and others that will "shrink."

| Population Projections Major Countries 2020-2070 | | | | | | | | |
|--|---------------|----------------|---------------|---------------|-----------|--|--|--|
| | | | Total Change | Annual Change | % Change | | | |
| Country | 2020 | 2070 | 2020-2070 | 2020-2070 | 2020-2070 | | | |
| World | 8,161,973,000 | 10,189,242,000 | 2,027,269,000 | 40,545,380 | 25% | | | |
| Growing |] | | | | | | | |
| India | 1,380,004,000 | 1,689,203,000 | 309,199,000 | 30,919,900 | 22% | | | |
| United States | 331,003,000 | 398,218,000 | 67,215,000 | 6,721,500 | 20% | | | |
| Mexico | 128,933,000 | 148,683,000 | 19,750,000 | 1,975,000 | 15% | | | |
| United Kingdom | 67,886,000 | 70,049,000 | 2,163,000 | 216,300 | 3% | | | |
| Shrinking | | | | | | | | |
| South Korea | 51,269,000 | 34,453,000 | (16,816,000) | (1,681,600) | -33% | | | |
| Japan | 126,476,000 | 90,612,000 | (35,864,000) | (717,280) | -28% | | | |
| China | 1,439,324,000 | 1,172,196,000 | (267,128,000) | (26,712,800) | -19% | | | |
| Germany | 83,784,000 | 70,615,000 | (13,169,000) | (1,316,900) | -16% | | | |
| | 145,934,000 | 129,711,000 | (16,223,000) | (1,622,300) | -11% | | | |
| Russia | | | | (1,166,600) | -5% | | | |

Exhibit 2

As a result of its **one-child policy** that Chairman Mao put into place in 1980, the **median age in** China has **almost doubled** in that 40 year period. Chairman Xi voided the one-child policy in 2015, but by that time the fertility rate had declined by almost half. And it appears to be the same in 2020.

| Population of China 1970-2020 | | | | | | |
|----------------------------------|----------------|---------------|----------------------|------------|----------------|--|
| Year | Policy | Population | Annual Change | Median Age | Fertility Rate | |
| 1970 | | 827,601,394 | n/a | 19.3 | 6.30 | |
| 1980 | 1-Child | 1,000,089,235 | 17,248,784 | 21.9 | 3.01 | |
| 2010 | | 1,368,810,615 | 36,872,138 | 35.0 | 1.62 | |
| 2015 | 1-Child Voided | 1,406,847,870 | 7,607,451 | 36.7 | 1.64 | |
| 2020 | | 1,439,324,000 | 6,495,226 | 37.0 | 1.69 | |

Exhibit 3

In this exhibit we show the population changes from 2017 to 2050 in several highly population nations. All except China are projected to have population gains.

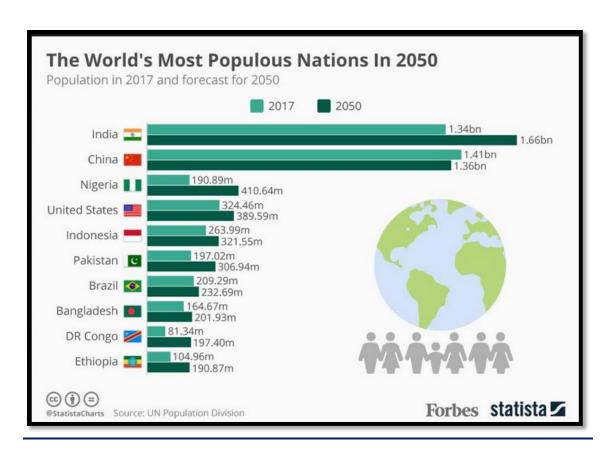


Exhibit 4

On a continental basis, looking out to 2100, the major population center will be Asia, followed by Africa. Note the dramatic population expansion in Africa in the next century:

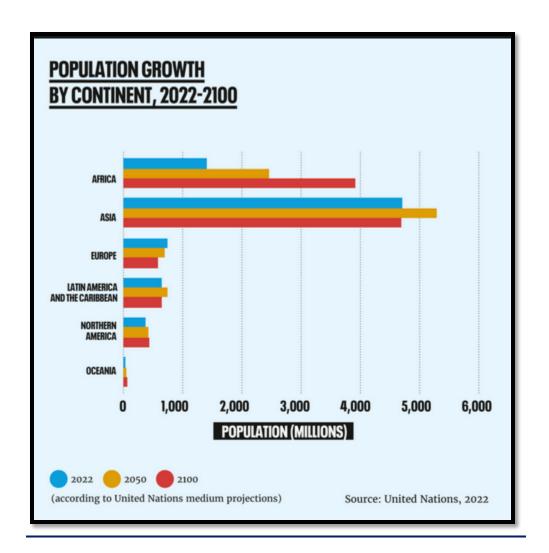


Exhibit 5

Fertility rates are typically defined as "live births per women up to age 45". In the past forty years, there has been a substantial reduction in total fertility, most dramatically in the second and third world countries.

| Total Fertility (Live Births Per Woman Up to Age 45) Major Countries 1980-2070 | | | | | | | |
|---|-----------------|------------------|---------|--|--|--|--|
| Country | 1980 | 2020 | 2070 | | | | |
| | | | | | | | |
| Lowest Ferti | | | 4.40 | | | | |
| Japan | 1.70 | 1.37 | 1.43 | | | | |
| Korea | 2.23 | 1.11 | 1.17 | | | | |
| China | 2.52 | 1.69 | 1.28 | | | | |
| Lowest Fertility | 2.15 | 1.39 | 1.29 | | | | |
| Declining Fer | rtility Major C | ountries 1.82 | 1.58 | | | | |
| United States | 1.80 | 1.62 | 1.76 | | | | |
| European Union | 1.62 | 1.78 | 1.76 | | | | |
| Luiopean Onion | 1.02 | 1.00 | 1.00 | | | | |
| Declining Fertility | 1.82 | 1.76 | 1.66 | | | | |
| Major Fertility Decllines | - 2nd & 3rd | World Co | untries | | | | |
| Brazil | 3.80 | 1.74 | 1.57 | | | | |
| India | 4.85 | 2.24 | 1.71 | | | | |
| Egypt | 5.49 | 3.33 | 1.96 | | | | |
| Mexico | 6.00 | 2.49 | 1.67 | | | | |
| Pakistan | 6.44 | 3.55 | 2.11 | | | | |
| Sub-Sahara Africa | 6.72 | 4.72 | 2.39 | | | | |
| Saudi Arabia | 7.02 | 2.34 | 1.77 | | | | |
| Iraq | 7.35 | 3.68 | 2.05 | | | | |
| Declining Fertility | 5.96 | 3.01 | 1.90 | | | | |
| Source: United Nations | 0.00 | | | | | | |

Exhibit 6

From a business standpoint, China, Korea and Japan have had distinctly lower fertility rates – a situation that has resulted in the **Far East** providing a declining market

for its own goods and services and, in the past, has been a viable market for the goods manufactured in the U.S. and many other countries.

Fertility rates vary substantially based on household income. High income countries are projected to have a negligible change in the fertility rates while the low income countries are projected to have a **dramatic reduction** in fertility.

The reduction in fertility rates in the second and third world countries has meant that household income can be shared with far fewer family members. As a result, the ability of the parents in those second and third world countries can provide a far better life for their children and themselves..

And, the substantial decline in fertility rates in the low income countries inevitably results in an expanding market for goods and services.

As a "for instance," as a result of rising incomes in the 3rd world countries, they are now importing 15.0 million used vehicles annually. Unfortunately, most of those vehicles are not environmentally sensitive.

| Projecti | Projected Fertility by Income Level 2020-2070 | | | | | |
|---------------|---|------|--------|----------|--|--|
| Level | 2020 | 2070 | Change | Change % | | |
| | • | | | | | |
| High Income | 1.47 | 1.58 | 0.11 | 7% | | |
| Middle Income | 2.10 | 1.89 | -0.21 | -10% | | |
| Low Income | 4.46 | 2.42 | -2.04 | -46% | | |

Exhibit 7

In the same vein, the **median age** in the major countries has increased dramatically, particularly in the 1st and 2nd world countries. In the 1st world countries, the median age is pushing 40.

Median Age Major Countries 2020-2070

| Country | 2020 | 2070 |
|---------------------|----------|------|
| _ | - | |
| 1st World Countries | | |
| Japan | 49.4 | 55.2 |
| Italy | 47.8 | 55.0 |
| UK | 40.0 | 45.8 |
| United States | 38.3 | 44.0 |
| Korea | 36.3 | 44.4 |
| Russia | 39.9 | 45.2 |
| | | |
| 2nd World Countries | | |
| China | 39.6 | 59.4 |
| Brazil | 34.4 | 47.8 |
| Mexico | 29.3 | 41.8 |
| India | 28.4 | 41.2 |
| Viet Nam | 32.9 | 43.3 |
| | | |
| 3rd World Countries | | |
| Egypt | 24.5 | 30.3 |
| Africa | 17.6 | 19.7 |
| Pakistan | 20.4 | 23.9 |
| Saudi Arabia | 22.8 | 31.9 |
| Iraq | 20.6 | 26.5 |

Source: United Nations 2070 Population Projections

Exhibit 8

In the next exhibit, the percentage of the population over 65 is displayed in two columns: the current percent of the population aged 65+ in 2025 for eight countries and the aging of the same countries in 2050.

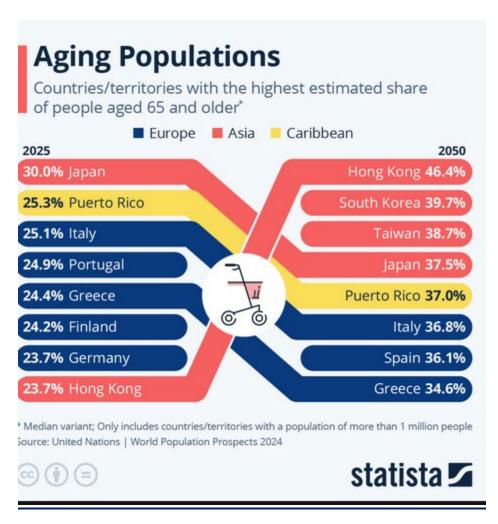


Exhibit 9

People are living longer. By 2070, in the 1st and 2nd world countries, the age at time of death will have surpassed 80. Japan will retain its long time position as the oldest 1st world country.

Deaths by Age Major Countries 1980-2070

| Country | 1980 | 2020 | 2070 |
|---------------------|------|------|------|
| | - | | |
| 1st World Countries | | | |
| Japan | 77 | 85 | 91 |
| Europe | 71 | 72 | 81 |
| United States | 77 | 80 | 86 |
| Korea | 67 | 84 | 89 |
| Russia | 68 | 73 | 81 |
| | | | |
| 2nd World Countries | | | |
| China | 66 | 78 | 86 |
| Brazil | 63 | 76 | 83 |
| Mexico | 68 | 75 | 83 |
| India | 52 | 72 | 81 |
| Viet Nam | 68 | 75 | 82 |
| | | | |
| 3rd World Countries | | | |
| Egypt | 60 | 72 | 79 |
| Sub-Sahara Africa | 50 | 62 | 70 |
| Pakistan | 58 | 68 | 74 |
| Saudi Arabia | 65 | 79 | 87 |
| Iraq | 59 | 72 | 78 |

Source: United Nations 2070 Population Projections

Exhibit 10

The aging patterns shown here have a substantial correlation with the workforce of these countries. In the same vein, the **percent of the population under age 18** has declined substantially in the past few decades, indicating **severe future shortages in the workforce.**

Note the **percentage of the population under age 18** in the 1st and 2nd world countries compared to 3rd world countries.

% of Population Under Age 18 Major Countries 1980-2070

| | 2020 as % of | | | |
|----------------------------|-----------------|-------|-------|-------|
| Country | 1980 | 1980 | 2020 | 2070 |
| | | | | |
| 3rd World Countries | | | | |
| Sub-Sahara Africa | 94.7% | 51.4% | 48.7% | 35.2% |
| Iraq | 82.7% | 53.2% | 44.0% | 30.0% |
| Pakistan | 83.1% | 49.2% | 40.9% | 31.9% |
| Egypt | 82.8% | 47.2% | 39.1% | 27.2% |
| | | | | |
| 2nd World Countries | | | | |
| India | 69.8% | 45.4% | 31.7% | 20.8% |
| Mexico | 60.4% | 51.5% | 31.1% | 20.0% |
| Saudi Arabia | 57.9% | 49.4% | 28.6% | 23.9% |
| Brazil | 56.0% | 45.0% | 25.2% | 17.9% |
| China | 49.4% | 42.7% | 21.1% | 13.5% |
| | | | | |
| 1st World Countries | | | | |
| United States | 79% | 28.1% | 22.2% | 20.0% |
| Russia | 81% | 26.4% | 21.4% | 20.0% |
| Europe | 71% | 27.0% | 19.1% | 21.0% |
| Korea | 38% | 40.8% | 15.3% | 25.0% |
| Japan | 54% | 27.9% | 15.1% | 15.0% |

Source: United Nations 2017 Population Projections

Exhibit 11

Urbanization of the Population

"How are you going to keep 'em down on the farm after they've seen Paree?"

The answer is clearly that you are not able to keep them on the farm. In all income ranges, the percent of the population living in urban areas has increased dramatically.

The most dramatic change has been in the low income countries where since 1950 the percent living in urban areas has increased almost fourfold.

Percent of Population Living in Urban Areas A Century of Urbanization 1950-2050

| Income Level | 1950 | 2000 | 2020 | 2050 |
|-------------------------|------|------|------|------|
| | | | | |
| High-income Countries | 59% | 77% | 82% | 88% |
| Middle-Income Countries | 20% | 42% | 54% | 68% |
| Low Income Countries | 9% | 26% | 33% | 50% |

Source: United Nations Population Division

Exhibit 12

In the exhibit below, we show the percentage of the **population living in urban areas** for a sample of 1st, 2nd, and 3rd world countries.

Percent of Population Living in Urban Areas A Century of Urbanization 1950-2050

| Country | 1950 | 2000 | 2020 | 2050 |
|---------------------|-------|-------|-------|-------|
| | - | | | |
| 3rd World Countries | | | | |
| Sub-Sahara Africa | 11.1% | 31.4% | 41.4% | 58.1% |
| lraq | 35.1% | 68.5% | 70.9% | 80.5% |
| Pakistan | 17.2% | 33.0% | 37.2% | 52.2% |
| Egypt | 31.9% | 42.8% | 42.8% | 55.6% |
| | | | | |
| 2nd World Countries | | | | |
| India | 17.0% | 27.7% | 34.9% | 52.8% |
| Mexico | 42.7% | 74.7% | 80.7% | 88.2% |
| Saudi Arabia | 21.3% | 79.8% | 85.4% | 90.4% |
| Brazil | 36.2% | 81.2% | 87.1% | 92.4% |
| China | 11.8% | 35.9% | 61.4% | 80.0% |
| | | | | |
| 1st World Countries | | | | |
| United States | 64.2% | 82.7% | 82.7% | 89.2% |
| Russia | 44.1% | 73.4% | 74.8% | 83.3% |
| Europe | 51.7% | 77.1% | 74.9% | 83.7% |
| Korea | 21.4% | 79.6% | 81.4% | 86.4% |
| Japan | 53.4% | 59.4% | 91.8% | 94.7% |

Source: United Nations 2017 Population Projections

Exhibit 13

The urbanization trend manifests itself in the **gargantuan population centers** around the world, the largest of which are shown here.

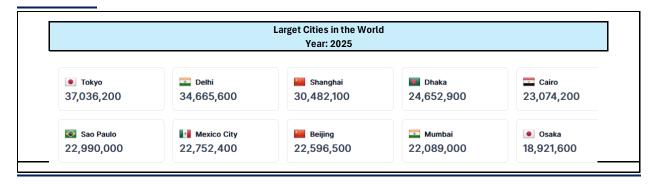


Exhibit 14

The most **traditional urban cities** pale in comparison with the population in the ten above:

| Population Selected 1st World Cities 2025 | | | | |
|---|------------|--|--|--|
| London | 9,840,740 | | | |
| Moscow | 12,737,400 | | | |
| Paris | 11,346,800 | | | |
| NYC | 7,936,530 | | | |
| Madrid | 6,810,530 | | | |
| Toronto | 6,491,290 | | | |
| Melbourne | 5,391,890 | | | |
| Tel Aviv | 4,568,530 | | | |
| Montreal | 4,377,310 | | | |
| Rome | 4,347,100 | | | |

Exhibit 15

In the U.S., the largest cities are typically within 100 miles of major water bodies:

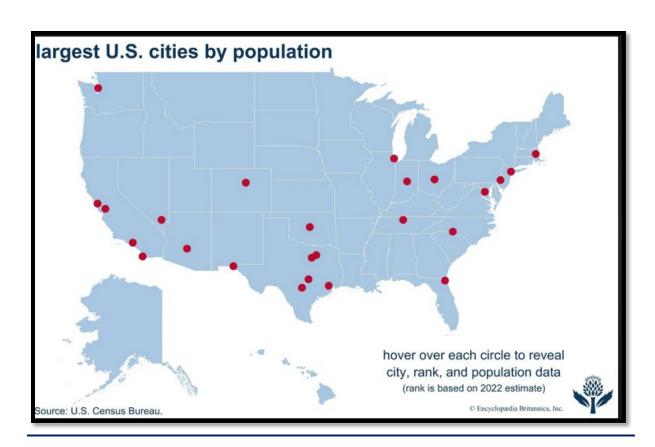


Exhibit 16

The ten largest cities in the U.S. are shown here. With the exception of Phoenix, Dallas and San Antonio, all are located within 100 miles of a major water body:



Exhibit 17

Slums

On a positive note, there has been a substantial decline in the percent of the population living in "slums" in the past two decades.

| % of Population Living in Slums |
|---------------------------------|
| Major Countries |
| 2000-2020 |

| Country | 2000 | 2020 | Change | % Change |
|---------------------|-------|-------|--------|----------|
| | • | | | |
| 3rd World Countries | | | | |
| Sub-Sahara Africa | 64.1% | 50.2% | -13.9% | -21.7% |
| Iraq | 33.9% | 49.3% | 15.4% | 45.4% |
| Pakistan | 71.2% | 56.0% | -15.2% | -21.3% |
| Egypt | 42.2% | 9.0% | -33.2% | -78.7% |
| | | | | |
| 2nd World Countries | | | | |
| India | 55.3% | 49.0% | -6.3% | -11.4% |
| Mexico | 32.2% | 17.6% | -14.6% | -45.3% |
| Brazil | 34.7% | 14.9% | -19.8% | -57.1% |
| | | | | |
| 1st World Countries | | | | |
| United States | 2.0% | 1.0% | -1.0% | -50.0% |
| Russia | 3.7% | 2.6% | -1.1% | -29.7% |
| Europe | 4.5% | 2.5% | -2.0% | -44.4% |
| Thailand | 15.6% | 2.0% | -13.6% | -87.2% |

Source: United Nations 2017 Population Projections

Exhibit 18

Concluding Thoughts

The world will continue to grow with most of the growth in the 2nd and 3rd world countries. Concomitantly, the reduction in fertility rates will mean that households will have fewer children and will therefore share their incomes with fewer persons thereby resulting in a substantial increase in spending per person.

Overall, the demand for goods and services will continue to expand throughout the world thereby raising the standard of living. The reduction in persons per household will also mean an increase in per person education, health care and lifestyle.

Prepared by Alan Nevin

Nevin Real Estate Advisors

Nevinadvisors.com

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Contact Information:

Email: nevin.econ@gmail.com

Phone: 619-417-1817